



Enabling you to lead

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# We help you optimize your corporate efficiency and manage risk

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## **Lead, don't follow – sit at the table where the technical rules for global trade are written**

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Don't let your competition write the technical rules your company will have to comply with in the future. Make your voice heard.



## **Focus your innovation – learn from mistakes others made before you**

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Get access to industry-wide expertise and best practice, and benefit from the learning curve of others. You don't need to start from scratch. Cut down on trial and error and mitigate your risk at every stage.



## **Assess the value of your innovation – we help you measure how it compares to your competition**

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Build and compare your innovation in terms and facts the whole market understands, including potential buyers, investors, regulators and insurers. Compare apples with apples and simplify your marketing and sales.



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**Innovation is your strength – we help you spread it globally and build broader markets**

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Make certain your innovation is included in International Standards. Protect your intellectual property at the global level by making it known that you own it. Participate in standards setting.



**Avoid product variations – plan for national differences**

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Understand and pre-empt market differences at the design stage. Get access to the tools that allow you to streamline your production. Increase your commercial flexibility and reduce warehousing cost.



**Cut cost, not corners – we help you manage your quality, eliminate waste and duplication**

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Simplify your design and manufacturing process. Facilitate quality control both in-house and by third parties and build trust. Streamline your procurement procedure and reduce your warehousing cost.



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### **Open new markets – we make it easier for you to participate in global value chains**

Apply the globally harmonized technical rules that make it easier for your products to plug in with others that are already in place. Contribute to standards development so that national differences are taken into account from the start.



### **Build trust and demonstrate compliance – access more markets faster at less cost**

Get access to the tools that provide assurance to your buyers and regulators that your product complies with industry-wide agreed safety and performance criteria. Accelerate market access and reduce duplication by obtaining certification that is portable to many countries.



### **Mitigate your liability risks – demonstrate your use of industry-wide best practice**

Take advantage of essential quality and risk management tools that allow you to demonstrate that your company applies current best practice in your industry. IEC work allows you to access the combined know-how of experts from your industry and helps you mitigate your liability risks.



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### **Gather market intelligence – anticipate market developments and needs**

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Get access to the world's biggest think tank – at no extra cost. Get insights from potential customers, regulators, and competitors. Hear about market developments and anticipate market needs.



### **Your company is small – your voice can carry around the world**

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Defend your innovations, interests and market position in the face of large multinationals. Don't let them dictate how you will run your business in the future. Contribute to making IEC work better and more relevant for you.



### **Unlock free access to continuous education in engineering principles and safety applications**

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Provide your staff with opportunities to discuss ideas and challenges with often world-renowned experts. Properly briefed, they will bring back valuable insights that will help you solve engineering problems and build better products.



### **Get involved in IEC work in your country**

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Contact your National Committee  
[www.iec.ch/members](http://www.iec.ch/members)

You will find that there are many ways to benefit and participate [go.iec.ch/iecmasterplan2018](http://go.iec.ch/iecmasterplan2018)

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# The IEC in brief

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A global network of 171 countries that covers 99% of world population and electricity generation



Offers an Affiliate Country Programme to encourage developing countries to participate in IEC work free of charge



Develops International Standards and runs four Conformity Assessment Systems to verify that electronic and electrical products work safely and as they are intended to



IEC International Standards represent a global consensus of state-of-the-art know-how and expertise



A not-for-profit organization enabling global trade and universal electricity access



## Key figures

171

Members and Affiliates

>200

Technical committees and subcommittees

20 000

Experts from industry, test and research labs, government, academia and consumer groups

10 000

International Standards in catalogue

4

Global Conformity Assessment Systems

>1 million

Conformity Assessment certificates issued

>100

Years of expertise

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# Further information

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Please visit the IEC website at [www.iec.ch](http://www.iec.ch) for further information. In the "About the IEC" section, you can contact your local IEC National Committee directly. Alternatively, please contact the IEC Central Office in Geneva, Switzerland or the nearest IEC Regional Centre.

## Global

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## IEC Regional Offices

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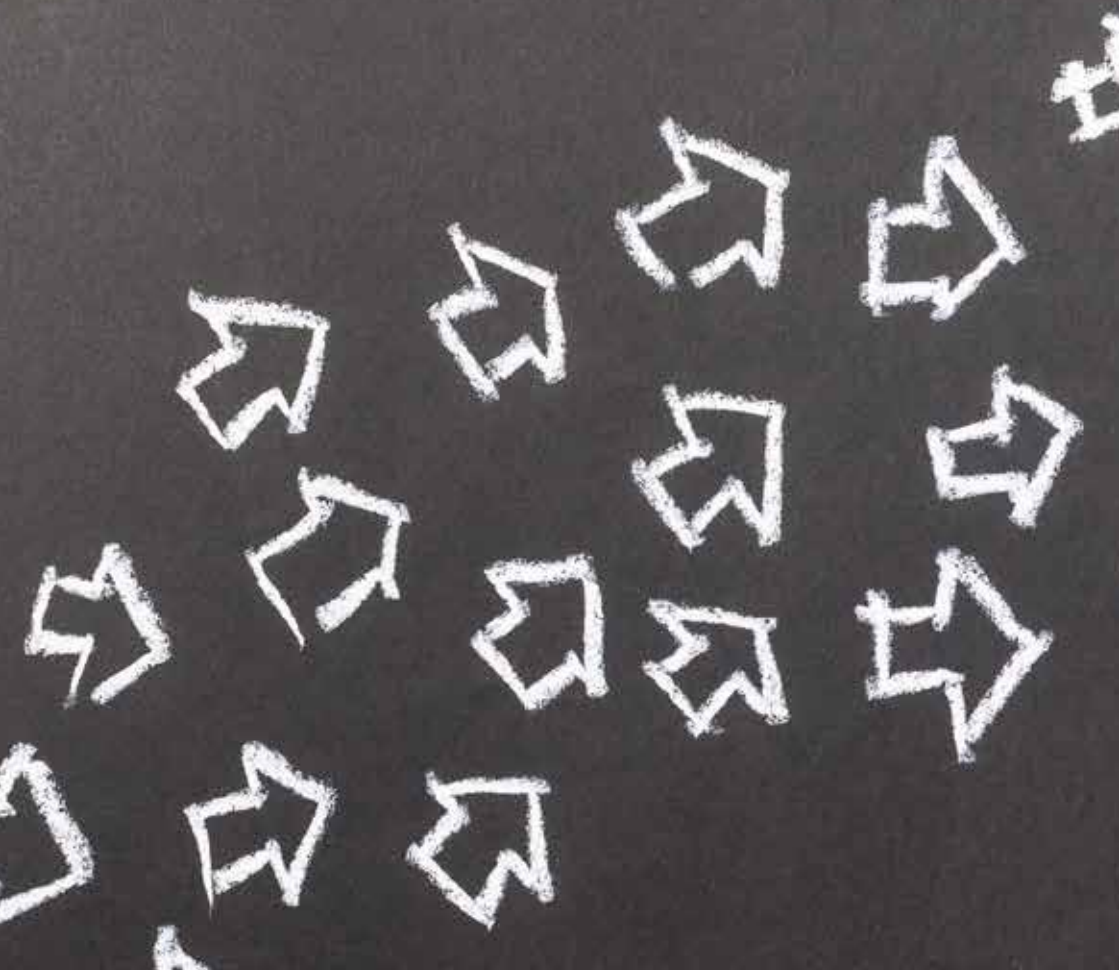
## IEC Conformity Assessment Systems

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