



GO AHEAD, GET AHEAD

## IEC YOUNG PROFESSIONALS 2011 WORKSHOP

### Why attend?

- Join a dedicated workshop on the IEC to look at standardization strategies and conformity assessment
- Network with professionals from all over the world
- Have your voice heard – outcomes reported to IEC management
- Experience an IEC General Meeting
- Attend a technical meeting where standards are developed
- Observe the Standardization Management Board (SMB) meeting
- Receive up to three nights' free accommodation

### Is this you?

- You are a manager, engineer or technician aged early 20s to mid-30s
- You have some experience of developing or working with standards
- You work for a company, business or industry using, benefiting from or contributing to IEC work

### How you register

- Contact your National Committee for details of the selection process in your country.
- Hurry, there are only two participants per country (three in countries with more than eight IEC TC/SC Secretariats)

### Last year's participants said:

*“ A huge opportunity to understand how the IEC works and operates ”*

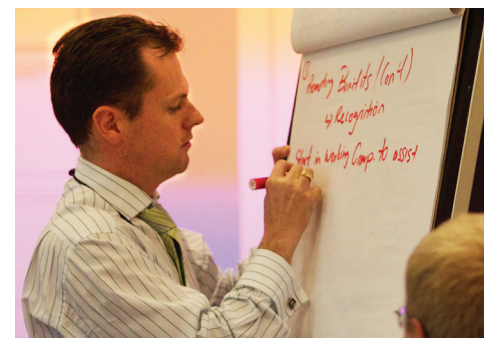
NORADLINA ABDULLAH,  
Malaysia

*“ It was very exciting to know what the people of my age think and how they act ”*

GORO OWAKU,  
Japan

*“ Everybody's voice is important, we had the opportunity to give our opinions ”*

TANIA CERDA,  
Mexico



## About the IEC General Meeting

The IEC General Meeting is a key annual event for the IEC community. In a unique format, it brings together 1 000 or more key players from all over the world for management as well as technical meetings, creating exceptional opportunities for information exchange and networking at all levels.

## About the SMB

The SMB is responsible for the management of the standardization work. It creates and sets the scopes of IEC technical committees (TCs) and subcommittees (SCs). During SMB meetings, technical committees report on their progress and discuss issues that have arisen.

## About technical committees

IEC TCs and SCs produce and ensure the maintenance of IEC International Standards. With nearly 180 TCs and SCs operating today, there are some 10 000 experts involved in IEC work. The great majority come from industry, while others are from test and research laboratories, government, academia or consumer groups.



## Go Ahead, Get Ahead

- Strengthen your industry's involvement in standards development
- Ensure the future of technology transfer
- Develop a culture of innovation
- Cultivate long-term involvement in the international arena
- Shape the future of global standardization and conformity assessment
- Become an IEC Young Professional



## Last year's participants said:

*“ [At the IEC] we can explain our findings and our preoccupations while defending our interest and the interests of our customers and partners ”*

DIEGO OLIVEIRA,  
Brazil

A highlight was:  
*“ being treated as valuable sources of information, rather than just young people [there] to learn ”*

STEPHANIE McLARTY,  
Canada