

#CEOs4SDGs

Benoit Coquart, CEO of Legrand

Legrand is a global specialist in electrical and digital building infrastructures. Our purpose is to improve lives by transforming the spaces where people live, work and meet with solutions that are simple, innovative and sustainable. This is directly in line with the UN Sustainable Development Goals. Legrand is putting the SDGs at the heart of the group strategy and its product development. We care because achieving SDGs is a way to shape a desirable future. We care about SDGs because it is a unique global framework on sustainability shared by countries and corporates. We care because aligning on SDGs is a way for business to be more innovative, more competitive and more attractive for talents and investors. No single company or country can achieve these alone. All actors must align on the SDGs. It is critical to progress together with standardization bodies, suppliers and customers.

At Legrand we are contributing to 10 SDGs. But our main focus is on SDG 3, to protect and improve the security, safety and well being of the occupants of living spaces; SDG 5, to encourage diversity and inclusion at work SDG 7 and SDG 13 to equip buildings with reliable and efficient energy supplies to help combat climate change; SDG 12 to supply products and solutions that are sustainable, safe, resource efficient, and transparent on their impact on the environment.

IEC can support us as manufacturers by putting sustainability impact on the product at the same level as safety or reliability in the IEC International Standard system. As an example and to be specific IEC standards must support and push for more eco design and more circularity in products. For example, IEC standards must facilitate the use of recycled material, push for more durability, availability, easy disassembly repair without compromising on safety, efficiency or human comfort.