

IEC Workshop for Industrializing Countries How International Standardization Embraces Diversity

IEC Campaign and Engagement

2021-10-05

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International
Electrotechnical
Commission

The International Electrotechnical Commission is committed to help raise awareness of the value of gender diversity with its National Committees and stakeholders. It seeks to meet the objectives of the UN Sustainable Development Goals through its work, including SDG5.



Women at IEC

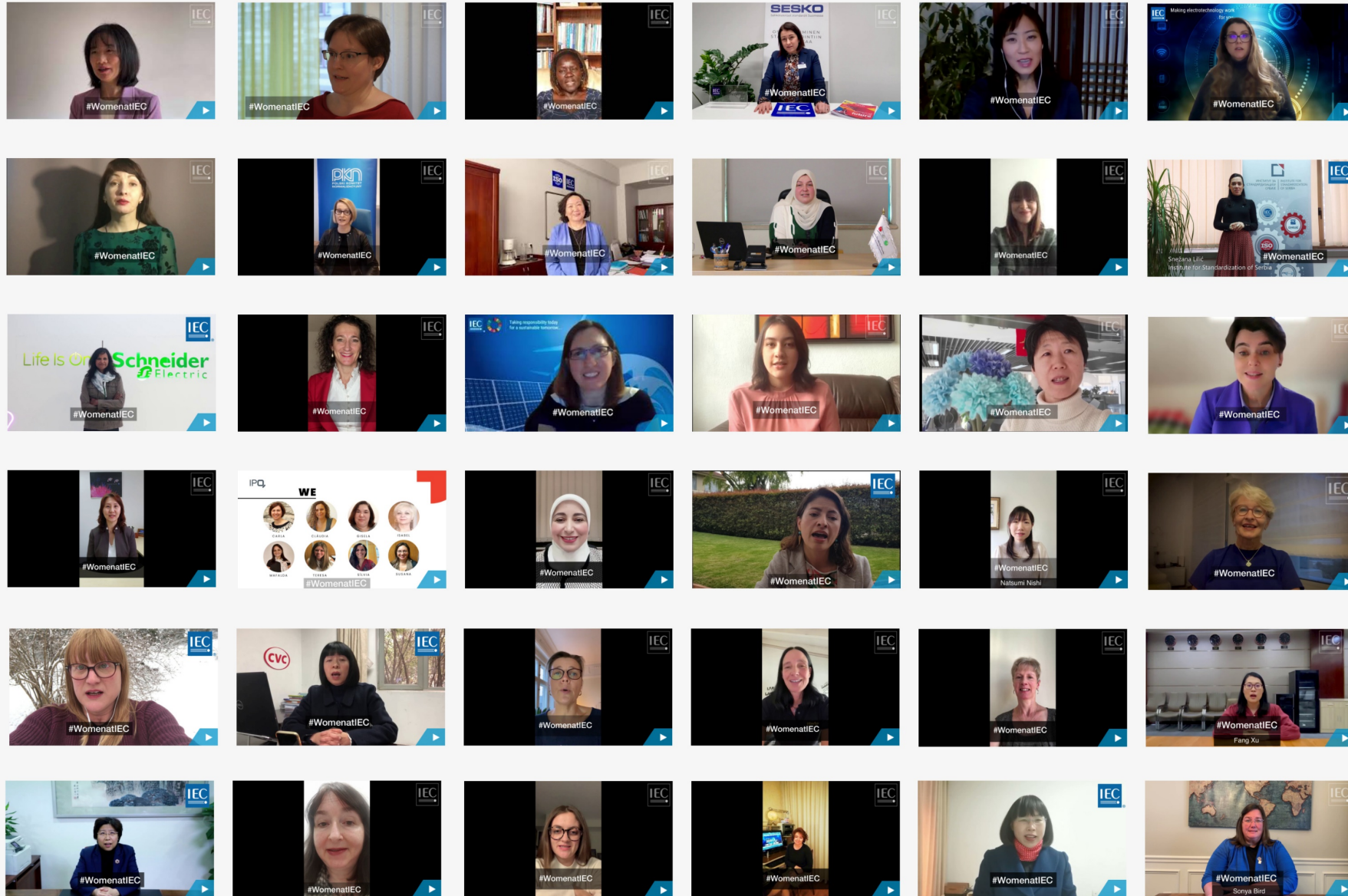
- IEC has published a gender and diversity statement, and is part of the [UNECE Gender Responsive Standards Initiative](#), which among other things, insists that organizations proactively implement a gender action plan as well as track progress, collecting and sharing data, success stories and good practices.

Women at IEC

- In 2020, IEC has launched a **video campaign** to empower women who are at the IEC, but also to encourage more women to join the organization and to take part in National Committees, Technical Committees and Conformity Assessment Systems.



#WomenatIEC campaign



#WomenatIEC campaign statistics

- IEC received close to fifty videos from all around the world. From Europe, Middle East, the Americas, Australia, Africa and Asia showing to what extend the IEC is a fully global organization.
- Reach: 1,734,519
- Engagements: 29,751
- Clicks: 25,204
- Organic impressions: 645,206
- Video Views: 64,860

International Gender Champion Network

- Network of over 283 Champions and 260 Alumni which brings together decision-makers to break down gender barriers.
- In 2020, IEC's General Secretary and CEO [Mr. Philippe Metzger](#) committed to become a member of the International Gender Champion Network.

International Gender Champion



Personal Commitments:

- **Implement internal mechanisms and rules to support an inclusive, enabling and flexible working environment free of discrimination. Train staff and launch the programme before the end of 2021.**
- **Conduct a gender-based survey of the remuneration of the IEC staff as regards work of equal value by June 2022 and communicate the findings within the organization by June 2023.**

Join us:

- Commit to support UN SDG and SDG5
- Promote activities and follow hashtag #WomenatIEC
- IEC is looking for women to highlight. If you know of any exceptional women that we could highlight in our communications, please let us know at women@iec.ch
- <https://www.iec.ch/women-iec> **Thank you!**



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